



Left to right: Next to the plush Veranda sofas are two large brass-finished coffee tables, which were made to match the grand proportions of the space; the Salsa bar carts offer a nod to the glamour of grand hotel bars

Walk the Line

A whiskey purveyor tasks Snow Globe with creating a handsome space to showcase their fine collection while entertaining their guests

Whether you like it neat or on the rocks, an appreciation for whiskey easily draws fellow connoisseurs together, who can spend hours discussing the qualities of their favourite varieties. For a whiskey purveyor who was already a regular client of Snow Globe, it made perfect sense for them to enlist the furnishings brand to transform their showroom into a luxurious venue that would impress their guests.

Snow Globe founder Juliana Boh and her team knew what was needed; the firm had furnished the home and office of this frequent customer. “The key thing was to

avoid making the venue feel and look like the usual whiskey bar, which normally sports leather Chesterfield sofas and dark-wood joinery. The client is a fan of art deco furniture and designs, and wanted us to incorporate them into the space,” says Boh.

SMOKE AND MIRRORS

The team saw much potential in the site, but knew they had much to do to turn the “raw” industrial look of the interior into an inviting space. So, Boh drew inspiration from Hollywood and notable bars and dining venues around the world, such as the Atlas bar in Singapore, Beefbar Paris in France and British venue Quo Vadis in London. “We always look to *The Great Gatsby* movie for art deco inspiration; it successfully portrays the unrestrained decadence and glamour of the interwar years.”

The team selected furnishings with striking forms, such as the olive-green Veranda sofas. These are paired with the Pullman blue armchairs that sport gold trimmings in another nod to the glamour of the Jazz Age in the 1920s, when the art deco movement was flourishing.

The Salsa display carts offer easy access to opened whiskey bottles that can be readily served to guests, creating an inviting environment



akin to that of a hotel. “The Salsa carts are special as they look like traditional hotel bellman carts, so it’s a fun representation of bar carts,” adds Boh.

The end result is certainly one that impresses. “The project was pretty much a breeze as the client knew exactly what he wanted and was happy with our proposals,” says Boh with a smile.

Snow Globe
28 Sin Ming Lane
#02-131 Midview City
Tel: 6334 0265
snowglobe.sg